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**COMBINED DECLARATION AND POWER OF ATTORNEY**  
(Original, Design, National Stage Of PCT, Supplemental)

As the below named inventor, I hereby declare that:  
This declaration is of the following type:

- ☒ original  
☐ design  
☐ national stage of PCT  
☐ supplemental

My residence, post office address and citizenship are as stated below next to my name. I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled:

**TELEVISION PROGRAM SELECTION MEANS**

the specification of which:

(a) ☒ is attached hereto

(b) ☒ was filed on 8/31/01 as 09/943,463 or Express Mail No., as Serial No. not yet known                      and was amended by Preliminary amendment

(c)        was described and claimed in PCT International Application No.                      filed on                     .

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by the Preliminary Amendment attached hereto.

I acknowledge the duty to disclose information which is material to the examination of this application in accordance with Title 37, Code of Federal Regulations, Section 1.56(a).

       In compliance with this duty there is attached an information disclosure statement 37 CFR 1.97.

I hereby claim foreign priority benefits under Title 35, United States Code, Section 119 of any foreign application(s) for patent or inventor's certificate or of any PCT international application(s) designating at least one country other than the United States of America listed below and have also identified below any foreign application(s) for patent or inventor's certificate or any PCT international application(s) designating at least one country other than the United States of America filed by me on the same subject matter having a filing date before that of the application(s) of which priority is claimed.

(d)        no such applications have been filed.

(e) ☒ such applications have been filed as follows:

COUNTRY	APPLICATION NUMBER	DATE OF FILING	PRIORITY CLAIMED UNDER 37 USC 119
<u>Great Britain</u>	<u>0021547.5</u>	<u>2 September 2000</u>	<input checked="" type="checkbox"/> YES <input type="checkbox"/> NO

As the below named inventor, I hereby appoint the following attorney(s) and/or agent(s) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith: Paul H. Johnson, Reg. No. 19,224 and/or Mark G. Kachigian Reg. No. 32,840 and/or Chad Hinrichs, Reg. No. 45,836 of the firm of HEAD, JOHNSON & KACHIGIAN 228 West 17th Place, Tulsa, Oklahoma 74119, Telephone Number (918) 587-2000, members of the Bar of the State of Oklahoma, and Robert R. Keegan, Reg. No. 18,614 and/or Trent C. Keisling, Reg. No. 36,565 of Head, Johnson & Kachigian, 112 West Center Street, Suite 230, Fayetteville, Arkansas, and Martin G. Ozinga, Reg. No. 44,992 of the firm of Head, Johnson & Kachigian, 204 North Robinson, Suite 3030, City Place Building, 30th Floor, Oklahoma City, Oklahoma 73102, Telephone Number (405) 236-4000, member of the Bar of the State of Oklahoma, to prosecute this application to register, to transact all business in the Patent and Trademark Office in connection therewith, and to receive the Letter Patent Document, if issued.

Address all telephone calls to Mark G. Kachigian at telephone no. (918) 587-2000.

Address all correspondence to Mark G. Kachigian, Head, Johnson & Kachigian, 228 West 17th Place, Tulsa, Oklahoma 74119, Customer No. 24,118

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Full name of inventor **MARK MOIR**

Inventor's signature MARK MOIR Date 17<sup>th</sup> OCTOBER 2001  
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